



10th Annual BCNPA Conference
Celebrating Success . . . Focusing on the Future

SPONSORSHIP & EXHIBIT PROSPECTUS

June 12, 13 & 14, 2015
Hyatt Regency Hotel
Vancouver, BC



What is a Nurse Practitioner?

Nurse Practitioners (NPs) are Registered Nurses who have completed additional education with extensive clinical preparation. NPs diagnose and manage a variety of common health conditions and illnesses, prescribe medications, order diagnostic tests, and consult with other health professionals as indicated.

They provide care to individuals, individuals, families, communities and groups, with a focus on promoting health and preventing illness. NPs are registered with the College of Registered Nurses of British Columbia.

Founded in 2004, the British Columbia Nurse Practitioner Association (BCNPA) is a non-profit, professional organization whose goals are to support and advance the interests of its members by advocating for the advancement of the NP role, and providing a common voice for its membership. Currently, the BCNPA has over 200 members including NPs, student NPs, and registered nurses.

Over the past years, the BCNPA has held an annual conference in conjunction with the Annual General Meeting. The conference brings together NPs from BC and other provinces, as well as physicians, policy makers and other partners in health care. It provides opportunities to share common concerns, interests, and best practices and to discuss policy issues.

The theme of this year's conference is "Nurse Practitioners: Celebrating Success...Focusing on the Future". We expect over 200 NPs from a variety of health care settings and health authorities to attend the conference.

Why Sponsor and Exhibit?

Sponsoring and exhibiting at the Annual BCNPA presents an opportunity for your organization to gain widespread exposure to this unique healthcare provider. The benefits of sponsoring and exhibiting include:

- **NPs have the authority to prescribe medications, order diagnostic tests and consult with other health professionals.**
- **Increasing your brand's strength and image among NPs.**
- **The ability to target your marketing and messaging to this fast growing and specialized health care practitioner.**
- **Increasing your marketing opportunities by exposing your organization to local and national NP markets.**

To discuss sponsorship and exhibit opportunities, contact:

Email: conferencesponsors@bcnpa.org

Sponsorship & Exhibit Prospectus

The Annual Conference will attract upwards of 200 registered Nurse Practitioners, as well as policy and decision makers, colleagues in health care, and practitioners from affiliated associations. The conference will consist of a series of conference sessions, panel discussions and workshops that focus on policy issues, practical clinical discussions and case studies of best practices.

This conference will be of interest to a variety of professionals including:

- Nurse Practitioners
- Nurse Practitioner Students
- Clinical Nurse Specialists
- Health Care Educators
- Health Care Administrators
- Health Care Researchers
- Health Care Planners
- Pharmacists
- Occupational Therapists, Physiotherapists & other allied health team members
- Physicians



Conference Venue

Towering above the downtown core, the Hyatt Regency Vancouver Hotel is adjacent to a SkyTrain station and Royal Centre, 2 blocks from Robson Street, and 5 blocks from the harbourfront. In addition to a well-equipped 24-hour business center, the Hyatt Regency Vancouver has a fitness room, an outdoor pool, a jetted spa tub, a restaurant, and free WiFi in the lobby.

Hotel reservations can be made online upon conference registration to ensure you receive the special discounted rate assigned to the BCNPA Annual Conference. We have blocked rooms for the conference so be sure you reserve early to receive the preferred rate.

Hyatt Regency Hotel

655 Burrard Street, Vancouver, BC V6C 2R7

Tel: 1-604-683-1234

Email: salesyvr@hyatt.com

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Sponsorship & Exhibit Prospectus



GOLD LEVEL SPONSOR \$7,500

Gala Dinner - Become the sponsor of the gala dinner to be held on the second night of the conference.

1. One free registration with full access to the conference
2. Two tickets to the Gala Dinner
3. An opportunity to place branded gifts at each seat of the attendees to take home with them (provided by your organization and approved by the Conference Chair)
4. You will have the opportunity to give a brief welcome speech to the attendees of your sponsored event
5. Complimentary full page ad in the BCNPA onsite program
6. Complimentary exhibit table
7. Recognition in the BCNPA onsite program, and website indicating level of sponsorship.
8. Signage recognition displayed at the registration desk and your sponsored event.

SILVER LEVEL SPONSOR \$5,000

Welcome Reception - Choose to host the welcome reception to be held on the opening night of the conference.

Cocktail Reception - This networking opportunity is held the second night of the conference just prior to the Gala Dinner

1. One ticket to the Gala Dinner
2. You will have the opportunity to give a brief welcome speech to the attendees of your sponsored event
3. Complimentary half page ad in the BCNPA onsite program
4. Complimentary exhibition table
5. Recognition in the BCNPA onsite program, and website, indicating level of sponsorship
6. Signage recognition displayed at the registration desk and your sponsored event

BRONZE LEVEL SPONSOR \$2,500

Health Breaks - Sponsor one of four health breaks

Breakfast - Sponsor one of two breakfasts

1. Complimentary quarter page ad in the BCNPA onsite program
2. Complimentary exhibition table
3. Recognition in the BCNPA onsite program, and website, indicating level of sponsorship
4. Signage recognition displayed at the registration desk and your sponsored event.

EXHIBITOR TABLE TOP DISPLAY \$1250 (\$1000 Early Bird paid before Feb. 15, 2015)

Your exhibit table includes the following benefits:

1. 6 foot skirted table and chairs
2. Website listing
3. 50-word company bio with your logo in the onsite program
4. An exhibitor passport will be available to attendees to fill out with a prize attached

INVESTMENTS \$500-\$1000

1. Door Prizes - Sponsor a door prize and your company bio (if provided) will be read out during the presentation of the door prize
2. General Contributions - these funds will be used to offset general conference expenses. Your company will receive recognition in the onsite BCNPA program and the BCNPA website.

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SPONSORSHIP BENEFITS SUMMARY

Sponsorship Benefits Summary	Gold Level	Silver Level	Bronze Level
One free registration with full access to the conference	X		
Two tickets to the Gala Dinner	X		
One ticket to the Gala Dinner		X	
Opportunity to place branded gifts at each seat of the attendees	X		
Opportunity to give a brief welcome speech	X	X	
* Complimentary full page ad	X		
* Complimentary half page ad		X	
* Complimentary quarter page ad			X
Complimentary exhibition table	X	X	X
Recognition in BCNPA onsite program indicating level of sponsorship	X	X	X
Recognition on the BCNPA website indicating level of sponsorship	X	X	X
Signage recognition displayed at the registration desk	X	X	X
Signage recognition displayed at sponsored event	X	X	X

* Camera ready artwork or advertisement required.

Advertisement in Onsite Program

- Full page ad \$500
- Half page ad \$250
- Quarter page ad \$100

Ad submission deadline: May 1, 2015

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REQUIRED AGREEMENT FOR EXHIBITORS

Badge Pick-up

Once full payment is received, Table top exhibitors will receive two exhibition badges. A gold level sponsor will also receive one conference badge with full access to the conference. Badge pick up will occur during exhibition registration June 12, 2015 between 17:00 and 19:00. No person will be admitted to the exhibition area without a badge.

Installation of Exhibits

All exhibits may be installed June 12, 2015, between 17:00 and 19:00, or June 13, 2015, between 06:30 and 07:30.

Dismantling of Exhibits

Exhibits are to be dismantled no later than 16:30 on June 14, 2015.

Staffing of Exhibits

Exhibits must be operational for the duration of the Exhibit Hall hours (June 13, 2015, from 07:30 to 16:00 and June 14, 2015 from 07:30 to 15:00)

Inclusions

Exhibit space rental does not include any of the following: electricity, Internet connection, labor, shipping or any other services. Please email: conferencesponsors@bcnpa.org if you require electricity or internet connection for your display.

Exhibiting Operations

Exhibitors should not operate in a way that violates the rights of another exhibitor. Exhibitors may not obstruct the view or interfere with the traffic of other exhibitors. General promotion, demonstration and distribution of literature/samples must take place at your assigned table top. Exhibit areas should be kept clean and in good order. No part of any exhibit, or related signs, shall be posted, nailed, or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface them. The exhibitor is liable for damage from failure to observe these rules.

Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the Exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

Giveaways, Contests, and Raffle Drawings

Giveaways should be associated with products or services of the exhibiting company.

Sound Restrictions

No equipment or voice-reproducing machines can be operated in such a manner as to cause a disturbance to other exhibitors. Earphones should be provided, or such devices should be enclosed in a special soundproof booth. The conference organizers or members of the conference organizing committee reserve the right to determine when sound is interfering with another exhibit and must be discontinued.

Photography and Videotaping

The taking of photographs, other than by the official photographer is expressly prohibited.

Third-Party Representatives

Any agency representing a technical or professional exhibitor must submit their client's name, contact information, address, telephone & fax numbers, signature and title with application.

Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless the British Columbia Nurse Practitioner Association (BCNPA) and the Hyatt Regency Hotel Vancouver, from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

Cancellation of Annual Meeting

Upon execution of the exhibitor application, it is mutually agreed that in the event of cancellation of the Annual Meeting due to fire, strikes, governmental regulations, terrorism, or causes that would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and the BCNPA conference organizing committee shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and previous commitments.

Terms and Conditions

As a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this prospectus. The BCNPA reserves the right to refuse exhibit space to any applicant at its sole discretion.

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Sponsorship & Exhibit Prospectus



Register online at:

www.bcnpa.org/sponsors-registration

Payment

Make cheque payable to BCNPA and mail to:

BCNPA

Sponsor & Exhibit Sales

27656 - 110th Street

Maple Ridge, BC

V2W 1P6

Thank you for your support!



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