



12th Annual BC Nurse Practitioner Association Conference SPONSORSHIP & EXHIBIT PROSPECTUS

June 1, 2, 3, 2017
Vancouver Island Conference Centre, Nanaimo, BC



Vancouver Island Conference Centre



Partial view of exhibitor space in the lobby



Sponsorship & Exhibit Prospectus

What are NPs (Nurse Practitioners) and What do we do?

Founded in 2004, the British Columbia Nurse Practitioner Association (BCNPA) is a non-profit, professional organization whose goals are to support and advance the interests of its members by advocating for the advancement of the NP role, and providing a common voice for its membership. Currently, the BCNPA has over 200 members including NPs, student NPs, and registered nurses.

In British Columbia, NPs have Master's Degrees, and advanced training in the areas of diagnosis, treatment, and prescriptions. Some NPs have Doctorate Degrees. BC NPs are also required to complete annual licensing requirements. NPs are registered with the College of Registered Nurses of BC (CRNBC) and credentialed by the health authorities.

NPs take a holistic view on health when working with patients, taking care of the physical, emotional, mental and social aspects of a person's health needs.

The Host City - Nanaimo

Nanaimo has it all, in a surprisingly affordable package. Everything from hotels to dining out is generally less expensive and more accessible here than in Vancouver or Victoria.

Enjoy the wealth of history and recreation from a lovely island-sheltered harbour right in the heart of town, just minutes from the venue. Hiking, boating, kayaking, biking and world-class scuba diving and snorkeling are every day activities at the bustling waterfront, as seaplanes take flight from sparkling blue waters. Take a short ferry ride to Protection or Newcastle Island, visit the boldly revitalized downtown core, delightful harbourfront walkway, sparkling new museum, affordable art galleries, and a wealth of cool shopping and dining alternatives. The city impresses with its natural beauty and friendly island hospitality.

Conference Venue

Vancouver Island Conference Centre is the choice venue of this year's conference. Since opening in 2008, the award winning Nanaimo conference venue has been recognized for exceptional service, building design, sustainability and hi-tech innovation. We are excited to invite you to this exceptional venue, located in the heart of scenic Nanaimo, just steps away from the harbour, eclectic shopping and eateries.

Getting Here is Easy

The route is breathtaking, and sea plane and ferry terminals are less than 10 minutes away. [Get directions.](#)

Accommodation

Hotel reservations can be made online through the link at [Coast](#) and then identify the code: **CBI-GFC15667** to ensure you receive the special discounted rate assigned to the BCNPA Annual Conference. The Coast Bastion Hotel is just steps away from the Conference Centre.

Coast Bastion Hotel, 11 Bastion Street, Nanaimo, BC
Tel: 250-753-6601 Web: [Coast Bastion Nanaimo](#)

To discuss sponsorship and exhibit opportunities contact conferencesponsors@bcnpa.org

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The BCNPA 12th Annual Conference will attract upwards of 250 registered Nurse Practitioners, as well as policy and decision makers, colleagues in health care, and practitioners from affiliated associations. The conference will consist of plenary sessions, panel discussions and workshops that focus on policy issues, practical clinical discussions and case studies of best practices. This conference will be of interest to a variety of professionals including:

- Policy and Decision Makers
- Nurse Practitioners - Family, Adult & Pediatric Specialties
- Nurse Practitioner Students
- Physicians
- Clinical Specialists
- Health Care Educators
- Health Care Administrators
- Health Care Researchers
- Health Care Planners
- Pharmacists
- Occupational Therapists
- Physiotherapists
- Other Allied Health Teams



WHY SPONSOR AND EXHIBIT?

Sponsoring and exhibiting at the Annual BCNPA Conference presents an opportunity for your organization to gain widespread exposure to Family, Adult and Pediatric Nurse Practitioners and other Health Care Providers. The benefits of sponsoring and exhibiting include:

- Exposure to NPs who have a wide scope of practice including diagnosing, prescribing medications, treating, performing minor procedures, ordering diagnostic tests and consulting with other health care professionals.
- Increasing your visibility and relationship with NPs.
- A great opportunity to market and promote your products to local and national NPs.
- An opportunity to draw attention to your product or service amongst a variety of influential health care providers from across Canada.

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GOLD LEVEL SPONSOR \$8,000 (1 available)

Gala Dinner - Become the sponsor of the gala dinner to be held on the second night of the conference.

1. One free registration with full access to the conference
2. Two tickets to the Gala Dinner
3. An opportunity to place branded gifts at each seat of the attendees to take home with them (provided by your organization and approved by the Conference Chair)
4. You will have the opportunity to give a brief welcome to the attendees of your sponsored event
5. Complimentary full page ad in the BCNPA onsite program
6. Complimentary exhibit table
7. Recognition in the BCNPA onsite program, and website indicating level of sponsorship
8. Signage recognition displayed at the registration desk at your sponsored event.

SILVER LEVEL SPONSOR \$5,500 (2 available)

1) **Welcome Reception** - Choose to host the welcome reception to be held on the opening night of the conference.

2) **Cocktail Reception** - This networking opportunity is held the second night of the conference just prior to the Gala Dinner.

1. One ticket to the Gala Dinner
2. You will have the opportunity to give a brief welcome speech to the attendees of your sponsored event
3. Complimentary half page ad in the BCNPA onsite program
4. Complimentary exhibition table
5. Recognition in the BCNPA onsite program, and website, indicating level of sponsorship
6. Signage recognition displayed at the registration desk and your sponsored event.

BRONZE LEVEL SPONSOR \$3,000 (6 available)

Health Breaks - Sponsor one of four health breaks.

Breakfast - Sponsor one of two breakfasts.

1. Complimentary quarter page ad in the BCNPA onsite program
2. Complimentary exhibition table
3. Recognition in the BCNPA onsite program, and website, indicating level of sponsorship
4. Signage recognition displayed at the registration desk and your sponsored event.

EXHIBITOR LEVEL SPONSOR \$1,500 (\$1,250 Early Bird—paid before Feb. 1st)

Your exhibit table includes the following benefits:

1. 6 foot skirted table and chairs
2. Website Listing
3. 50-word company bio with your logo in the onsite program.

INVESTMENTS \$500 or \$1,000

1. **Door Prizes** - Sponsor a door prize and your company bio (if provided) will be read out during the presentation of the door prize.
2. **General Contributions** - these funds will be used to off set general conference expenses. Your company will receive recognition in the onsite BCNPA program and the BCNPA website.

Please note that all the above prices are subject to 5% GST

Passports will be available for attendees to fill out to obtain a prize by having stamp/signature provided by the exhibitor.

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SPONSORSHIP BENEFITS SUMMARY

Sponsorship Benefits Summary	Gold Level	Silver Level	Bronze Level
One free registration with full access to the conference	X		
Two tickets to the Gala Dinner	X		
One ticket to the Gala Dinner		X	
Opportunity to place branded gifts at each seat of the attendees	X		
Opportunity to give a brief welcome speech at your event	X	X	
* Complimentary full page ad	X		
* Complimentary half page ad		X	
* Complimentary quarter page ad			X
Complimentary exhibition table	X	X	X
Recognition in BCNPA onsite program indicating level of sponsorship	X	X	X
Recognition on the BCNPA website indicating level of sponsorship	X	X	X
Signage recognition displayed at the registration desk	X	X	X
Signage recognition displayed at sponsored event	X	X	X

* Camera ready artwork or advertisement required.

Advertisement in On-Site Program

- Full page ad \$500
 - Half page ad \$250
 - Quarter page ad \$100
- Subject to 5% GST*

Ad submission deadline: May 1, 2017

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REQUIRED AGREEMENT FOR EXHIBITORS

Badge Pick-up

Once full payment is received, table top exhibitors will receive 2 exhibition badges. A gold level sponsor will also receive one conference badge with full access to the conference. Badge pick up will occur during exhibition registration **June 1, 2017 between 17:00 and 19:00 or June 2, 2017 between 07:30 - 08:30**. No person will be admitted to the exhibition area without a badge.

Installation of Exhibits

All exhibits may be installed **June 1, 2017 between 17:00 and 19:00**, or **June 2, 2017 between 06:30 and 07:30**.

Dismantling of Exhibits

Exhibits are to be dismantled no later than **16:30 on June 3 2017**.

Staffing of Exhibits

Exhibits must be operational for the duration of the Exhibit Hall hours (**June 2, 2017, from 07:30 to 16:00 and June 3, 2017, from 07:30 to 15:00**)

Inclusions

Exhibit space rental **does** include electricity and wifi but **does not** include connection, labor, shipping or any other services. Please email: conferencesponsors@bcnpa.org and confirm if you require electricity or wifi.

Exhibiting Operations

Exhibitors are expected to operate in a way that respects the rights of other exhibitors. General promotion, demonstration and distribution of literature/samples must take place at your assigned table top. Exhibit areas should be kept clean and in good order. No part of any exhibit, or related signs to be posted, nailed, or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface them. The exhibitor is liable for damage from failure to observe these rules.

Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the Exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

Giveaways, Contests, and Raffle Drawings

Giveaways should be associated with products or services of the exhibiting company.

Sound Restrictions

No equipment or voice-reproducing machines can be operated in such a manner as to cause a disturbance to other exhibitors. Earphones should be provided, or such devices should be enclosed in a special soundproof booth. The conference organizers or members of the conference organizing committee reserve the right to determine when sound is interfering with another exhibit and must be discontinued.

Photography and Videotaping

The taking of a photograph without obtaining expressed consent from the subject/person being photographed is strictly prohibited. Advertising with any form of photography or video without written consent to waive a persons right to privacy is strictly prohibited.

Third-Party Representatives

Any agency representing a technical or professional exhibitor must submit their client's name, contact information, address, telephone & fax numbers, signature and title with application.

Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless the British Columbia Nurse Practitioner Association (BCNPA) and the Vancouver Island Conference Centre from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

Cancellation of Annual Conference

Upon execution of the exhibitor application, it is mutually agreed that in the event of cancellation of the Annual Conference due to natural or manmade disaster including earthquake, fire, strikes, governmental regulations, terrorism, or causes that would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and the BCNPA conference organizing committee shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and previous commitments.

Terms and Conditions

As a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this prospectus. The BCNPA reserves the right to refuse exhibit space to any applicant at its sole discretion.

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Register online at:

<https://bcnpa.org/events/conference-2017/sponsors-registration-2/>

Payment

Pay online using Visa or MasterCard

Inquiries

Send to: conferencesponsors@bcnpa.org

Thank you for your support!